

# CHRISTINA GOODWIN DESIGN

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christinagoodwindesign.com

**CURRENTLY** User Experience Designer, Pearson Education

**PAST CLIENTS INCLUDE** Boston.com, ZipCar, Houghton Mifflin, Blue Cross Blue Shield, Boston University, The Boston Group, Hawker Beechcraft, and others.

## EXPERIENCE

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### SKILLS

Flash  
Actionscript  
HTML  
CSS  
jQuery  
Dreamweaver  
Fireworks  
Photoshop  
Illustrator  
InDesign  
Acrobat Pro  
QuarkXpress  
Microsoft Office  
Filemaker Pro  
Mac and PC

**2008-Present** Pearson Education - User Experience Designer  
Design and update the Learning Management System of Pearson Education.  
Communicate regularly with managers, business analysts and developers all over the world.

**2007-2008** Boston.com - Flash Artist  
Create and modify Flash advertisements for clients of Boston.com, as well as assembling sales pitch presentations for potential clients using Flash.

**2008** Drawing Room, Portland, Maine - Web Designer  
drawingroomportlandmaine.com  
Establish a web site for Drawing Room, an art gallery in Portland, Maine.

**2008** Rockin' Ralph's Roadhouse - Web Designer  
rockinralphsroadhouse.com  
Create a site that did justice to the rich and wonderful story of the musical *Rockin' Ralph's Roadhouse* by Ralph Tufo.

**2008** ZipCar - Designer  
Design promotional materials used in various ZipCar sponsored events scheduled for summer 2008 including the Annual Gay Pride Parade, and AIDS Walk 2008 in San Francisco.

**2007** Blue Cross Blue Shield - Production Artist  
Update designs, as well as edit and archive various projects from mailers and brochures to advertising, collateral and internal printed materials.

**2006** Houghton Mifflin Company - Cover Designer  
Design textbook covers for the Houghton Mifflin Custom College Division, and prep them for timely print delivery.

**2001-2003** Various design projects for clients including The Boston Phoenix, Boston University, The Hotel Commonwealth, and others.

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### AWARDS

- Gold Key Portfolio Nominee - Boston Globe Scholastic Art Awards 2001
- Paul Tsongas Scholar, one of five in the state of Massachusetts
- Boston University, full tuition academic scholarship

**EDUCATION** Boston University, Painting, B.F.A. Cum Laude 2005

*References available upon request*